



MOORE INFORMATION GROUP

RESEARCH • ANALYSIS • RESULTS

February 24, 2022

TO: Interested Parties
FROM: Erik Iverson, Moore Information Group
RE: NE-01 GOP Primary Survey Takeaways

The NE-01 GOP Primary race for Congress has seen some major movement in the last month. The head-to-head ballot test between Congressman Jeff Fortenberry and State Senator Mike Flood has shifted substantially toward the Congressman over the past month, going from a +2% Fortenberry lead in January to +10% today:

Head-to-Head Ballot	Jan. 2022	Feb. 2022
Jeff Fortenberry	35%	40%
Mike Flood	33%	30%
Don't know/undecided	33%	30%

Congressman Jeff Fortenberry also leads the full-field ballot by double digits:

Full-Field Ballot	Feb. 2022
Jeff Fortenberry	36%
Mike Flood	25%
Curtis Huffman	1%
John Glen Weaver	1%
Thireena Yuki Connely	1%
Don't know/undecided	36%

While Fortenberry's image rating remains strong at 52% favorable and 34% unfavorable, Flood has seen a 16% erosion in his image over the past month:

	Jan. 2022	Feb. 2022
Very favorable	18%	14%
Somewhat favorable	24%	23%
Total favorable	43%	37%
Total unfavorable	15%	25%
Somewhat unfavorable	7%	14%
Very unfavorable	7%	11%
No opinion	28%	29%
Never heard of	15%	9%

Survey Methodology: This survey was conducted February 23, 2022, by telephone using IVR and P2P methodology. A total of N=405 interviews were conducted and the data have been weighted to reflect 2022 GOP Primary voter turnout by age, gender and DMA.